

**RETAIL PACKAGE
LIQUOR STORE
LOTTERY
APPLICATION**

CITY OF RINCON
Planning & Development Department
302 S Columbia Avenue
Rincon, GA 31326
P: 912-826-5996 www.cityofrincon.com



Note: Deadline for Submittal is 5pm on Monday, March 16, 2026.

PROPOSED STORE LOCATION

Location Address: _____ Parcel #: _____

Zoning District: _____ Geographic Section (check one): North
 South

**Section determination will be verified by the City
based on parcel location.**

APPLICANT INFORMATION

Applicant Name: _____ Phone: _____

Business Name: _____ Email: _____

Mailing Address: _____

Driver's License/ID Number: _____

Applicant's Certification: I hereby certify that all information provided in this application is true and complete. I understand that providing false or incomplete information may result in disqualification from the lottery process. I acknowledge that licenses are non-transferable and that if selected, I must complete all permitting and licensing requirements within the required timeframe (45 days of lottery drawing).

Signature of Applicant

Date

SUBMITTAL REQUIREMENTS (see Lottery Guidelines for specific details)

- Valid Legal Form of Identification
- Completed, Notarized SAVE Affidavit
- Criminal Background Check completed through the Rincon Police Department (see Lottery Guidelines for details)
- Detailed Business Plan
- Letter on Official Bank Letterhead confirming qualification for at least \$500,000 in financing for initial inventory.
- Letter of Intent from applicant
- Commitment Letter from Property Owner/Tenant Proposed Space
- Confirmation of Compliance with Zoning (located in OC, B-1 or B-2 zoning district) and Distance (located more than 100 yards of any church building, school building or school grounds) Requirements. Final zoning and distance compliance will be verified by the City prior to lottery eligibility confirmation.

Note: Incomplete applications will not be processed.

Office Use Only:

Date Received: _____

Application #: _____

Section (North or South): _____

City of Rincon –Lottery Guidelines for Retail Liquor Package Store Permitting

Purpose:

The purpose of this lottery is to provide a fair and transparent method for selecting applicants to be permitted to open liquor stores in the City of Rincon, in accordance with new regulations allowing such establishments. Only two liquor stores will be permitted within the city—one in each designated section. If the City determines at a future date to permit a fourth liquor store, a new lottery process will be conducted.

Eligibility Criteria

To qualify for inclusion in the lottery, applicants must meet the following requirements **by 5:00 p.m. on March 16, 2026.**

Complete Application Submission:

All required application materials, including the application fee, must be submitted in person and in full by the stated deadline. The applicant will be required to present a valid legal form of identification at the time of submittal and a completed, notarized SAVE affidavit. Incomplete applications will not be accepted or considered.

Background Check:

Each applicant will be required to undergo a criminal background check to verify compliance with all applicable state and local laws governing alcohol sales. The completed background check must be included with the application package. Background checks may be obtained through the Rincon Police Department, and the associated fee is \$25.00.

One Application Per Person:

Each individual is permitted to submit only one application; however, multiple locations may be proposed within that single application. Only one application per household will be accepted. Any multiple submissions will result in disqualification.

Business Plan:

A detailed business plan must be submitted outlining the operational strategy, proposed staffing, hours of operation, square footage of both the display and storage areas, and measures to ensure compliance with all applicable ordinances.

Bank Letter:

A signed letter from an FDIC insured financial institution confirming that the applicant qualifies for a loan of \$500,000.00 to cover the cost of initial inventory.

Letter of Intent:

A signed letter of intent must be included, affirming the applicant's desire to open and operate a liquor store in the City of Rincon.

Commitment Letter:

A signed letter from the property owner or current tenant of the building or tenant space where the applicant proposes to operate the liquor store. The property owner or current tenant of the building or tenant space may sign more than one letter of commitment.

Proposed Location:

Applicants must submit the proposed location of their liquor store, including parcel information and a map, and must demonstrate that the location complies with all proposed zoning and distance requirements set forth in city code.

Geographic Sections

The City of Rincon will be divided into two sections (see attached map) for the purpose of permitting. Only **one liquor store will be permitted per section**. Applications will be grouped according to the proposed location section, and a separate lottery will be held for each.

Lottery Process**1. Independent Oversight:**

The lottery will be conducted by an independent third party to ensure impartiality and transparency.

2. Verification of Eligibility:

All submitted applications will be reviewed for completeness and compliance with the eligibility criteria prior to being entered into the lottery pool.

3. Drawing Process:

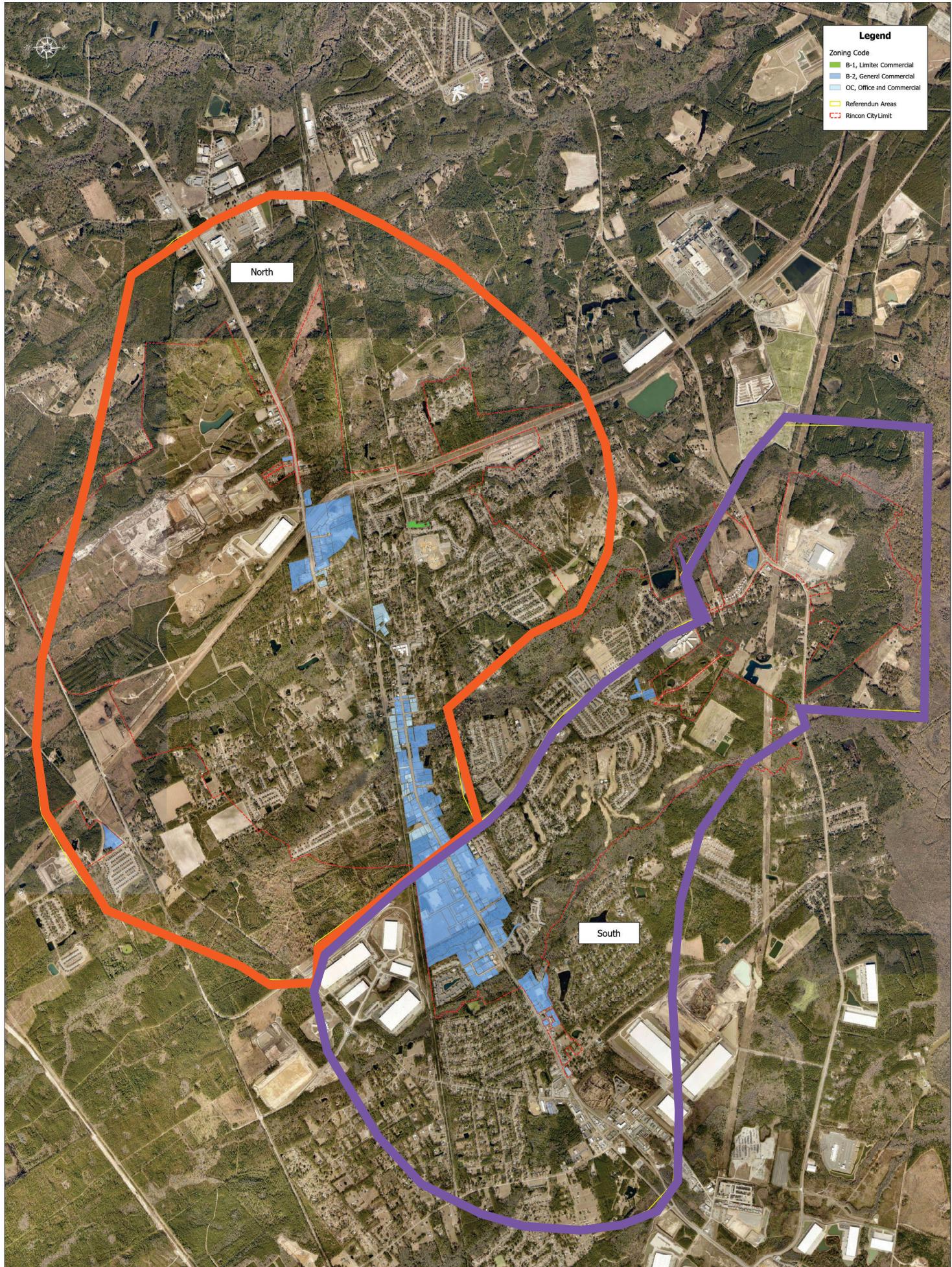
- One winning application will be selected at random from each section (North and South).
 - If a selected applicant is later found to have violated the rules or provided false information, an alternate will be drawn from the same section's remaining pool.
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Post-Lottery Requirements

Selected applicants must:

- Finalize all permitting and licensing with the City and State within 45 days of lottery drawing.
- Begin operations within a specified timeframe, to be determined by ordinance or council.

Note: Licenses are non-transferable. If an applicant decides not to move forward with the process, they must inform the City within 10 (ten days) and the City will conduct another lottery to select a new applicant only from those applicants that previously qualified.



Referendum Mapping
Parcels Not Within 100 Yards of a Church or School

SAVE AFFIDAVIT

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**AFFIDAVIT**

By executing this affidavit under oath, as an applicant for a City of Rincon, Georgia Business License or Occupation Tax Certificate, Alcohol License, Taxi Permit, or other public benefit as referenced in O.C.G.A. § 50-36-1, I am stating the following with respect to my application for a City of Rincon, Business License or Georgia Occupational Tax Certificate, Alcohol License, Taxi Permit, or other public benefit (circle one) for _____. (Name of natural person applying on behalf of individual, business, corporation, partnership, or other private entity.)

a. I am a United States citizen.

OR

b. I am a legal resident 18 years of age or older or I am an otherwise qualified alien or non-immigrant under the Federal Immigration and Nationality Act 18 years of age or older and lawfully present in the United States. *

In making the above representation under oath, I understand that any person who knowingly and willfully make a false, fictitious, or fraudulent statement or representation in an affidavit shall be guilty of a violation of Code Section 16-10-20 of the Official Code of Georgia.

Signature of Applicant

Date

Printed Name

*Alien Registration number for non-citizens

Sworn and subscribed before me this _____ day of _____, 20 _____.

My commission Expires: _____

Notary Public, State of Georgia

*Note: O.C.G.A. §50-36-1(e)(2) requires that aliens under the federal Immigration and Nationality Act, Title 8 U.S.C., as amended, provide their alien registration number. Because legal permanent residents are included in the federal definition of "alien", legal permanent residents must provide their alien registration number. Qualified aliens that do not have an alien registration number may supply another identifying number below:

****This form is required to be completed. In order for the application process to be complete, a color copy of a verifiable identification must be provided.**